

Terms of Reference

Consultant Videographers – Documentation of Stories of Change (SPAC-West Africa)

SUMMARY

The Strategic Partnership for Agroecology and Climate Justice (SPAC-West Africa) is seeking the services of **two experienced development videographers** to produce high-quality documentary content capturing **Stories of Change** across project locations in Nigeria.

This documentation will highlight the **challenges, actions, and transformative impact** of SPAC interventions, with a strong focus on community voices, agroecological practices, climate resilience, and social justice outcomes.

SPAC-West Africa is a multi-country, multi-partner initiative, with **ActionAid Nigeria playing a leading coordination and communication role**, working alongside national and regional partners to amplify community-led solutions to climate and food system challenges.

1. Background:

Across Nigeria and West Africa, smallholder farmers, women, and marginalised communities are at the frontline of climate change impacts, including unpredictable rainfall, soil degradation, food insecurity, and livelihood losses.

The SPAC-West Africa programme promotes agroecology as a sustainable, community-driven alternative, strengthening local food systems while advancing climate justice, gender equality, and economic resilience.

Through partnerships with grassroots organisations, farmer groups, and local institutions, SPAC supports communities to:

- Adopt agroecological farming practices
- Strengthen resilience to climate shocks
- Improve livelihoods and food security
- Amplify the voices of women and youth in decision-making spaces

As the programme evolves, documenting real stories of transformation is critical for:

- Donor reporting and accountability
- Learning and knowledge sharing
- Advocacy and policy influence
- Public engagement and fundraising

This consultancy will produce compelling visual stories from six states in Nigeria, showcasing how SPAC interventions are changing lives and systems.

2. Target audience/s

The target audience for the Stories of Change documentation includes:

- Donors and development partners
- Community members and beneficiaries
- Government Ministries, Departments, and Agencies (MDAs)
- Civil society organisations and partners
- Media and the general public

The documentation should enable the audience to:

See

The lived realities of smallholder farmers, women, and communities, including their challenges, resilience, and participation in agroecological and climate justice initiatives.

Believe

That community-led agroecological solutions are effective, scalable, and essential for addressing climate and food system challenges.

Do

Take action by supporting agroecology, influencing policy, investing in community-led development, and amplifying climate justice efforts.

3. Tone and Style

Overall Approach

The documentaries should be **human-centred, narrative-driven, and participatory**, placing communities at the heart of the storytelling.

Interviews Should:

- Be filmed within natural community environments
- Be conversational and authentic (not overly scripted or formal)
- Reflect personal experiences, emotions, and reflections
- Be supported by strong, relevant B-roll (minimal talking heads)

Style

- Focus on **real-life stories of change (Issue → Action → Impact)**
- Include diverse voices: women, youth, farmers, community leaders, and stakeholders
- Capture daily life, farming practices, and environmental context
- Use visuals that reinforce storytelling (before/after, process, results)
- Maintain simple, clear, and professional editing (not overly stylized)

Tone

- Empowering and respectful
- Hopeful and solutions-oriented
- Authentic and grounded in lived experiences
- Avoid portraying communities as victims; emphasize agency and resilience

4. Scope of Work

Two consultants will be engaged:

Consultant 1 – Southern Nigeria

- Coverage: **Ebonyi, Delta, Ondo**

Consultant 2 – Northern Nigeria

- Coverage: **FCT, Taraba, Jigawa. (Requirement):** Must speak and understand **Hausa**

The consultants will be responsible for:

Pre-Production

- Review programme documents and background materials
- Develop **storyboard, script outline, and work plan**
- Align with SPAC/ActionAid communications team on expectations
- Identify key interviewees and story angles

Production

- Travel to assigned states and communities
- Conduct interviews with:
 - Beneficiaries (farmers, women, youth)
 - Community leaders
 - Partner organisations
 - Government stakeholders
- Capture:
 - Agroecological practices in action
 - Climate adaptation strategies
 - Livelihood activities
 - Community environments and daily life
- Ensure ethical storytelling and obtain informed consent

Post-Production

- Edit footage into compelling documentary outputs
- Add subtitles (including translation where necessary)
- Integrate music, graphics, and branding elements
- Ensure alignment with SPAC and ActionAid communication standards

5. Content Gathering Guide

The storytelling should follow a clear structure:

Issue

- What challenges existed before SPAC interventions?
- Climate, agricultural, or socio-economic issues

Action

- What did SPAC and partners do to contribute to change?
- What changes were introduced?

Impact

- What has changed in people's lives?
- What outcomes are visible today?

Content should highlight:

- Adoption of agroecological practices
- Improved food security and livelihoods
- Women and youth empowerment
- Climate resilience and adaptation
- Community-led advocacy and systems change
- Sustainability beyond project support

6. Technical Requirements

- Aspect Ratio: **16:9**
- HD Format: **25p or 50i**
- High-resolution footage (4K preferred where possible)
- Clear audio quality (lapel/boom microphones recommended)

7. Deliverables

Each consultant is expected to submit:

Video Outputs

- **Three (3) state-specific documentaries (15 minutes each)**
- **One (1) comprehensive documentary (45–60 minutes)**
- **One (1) summary video (10 minutes)**
- **Three to Four (3–4) short thematic videos (2–5 minutes each)**

Supporting Materials

- Raw footage (rushes)
- High-quality edited photographs
- Subtitled versions of all videos

Submission Format

- All deliverables must be:
 - Clearly labelled and organised
 - Submitted on a **minimum 1TB external hard drive**

8. Competencies and Qualifications

Core Competencies

- Strong storytelling and documentary production skills
- Excellent video shooting and editing capacity
- Ability to work in rural/community settings
- Strong interpersonal and communication skills

Experience

- Proven experience in **development or impact storytelling**
- Experience working with NGOs or community-based projects
- Familiarity with agriculture, climate, or development themes (desirable)
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Additional Requirement (North Consultant)

- Fluency in **Hausa language**

9. Work Arrangement & Reporting Lines

- Consultants will provide their own equipment
- ActionAid Nigeria will be responsible for travel, accommodation, and logistics
- Will work closely with:
 - SPAC Programme Team
 - ActionAid Nigeria Communications Team
 - State-level partners

10. Safeguarding, Consent, and Ethics

Consultants must:

- Obtain **informed consent** (written or recorded)
- Adhere to safeguarding policies
- Ensure respectful and dignified representation
- Protect vulnerable individuals, especially women and children

11. Ownership of Outputs

All outputs produced under this consultancy shall remain the **property of SPAC-West Africa**, led by ActionAid Nigeria.

No content may be used without prior written approval.

12. Terms of Payment

- Payment structure:
 - **50% advance**
 - **50% upon satisfactory completion**
- **5% Withholding Tax** will be deducted and remitted
- Consultants are responsible for other tax obligations

13. Duration and Timeline

- Duration: **2 months**
- Timeline: To be agreed upon with SPAC-West Africa

14. Submission of Expression of Interest

Interested applicants should submit:

- CV
- Portfolio (links to previous work)
- Technical proposal (approach and methodology)
- Financial proposal

Submission of expression of interest

Please send your expression of interest (detailing your approach to the assignment) and profile/CV in one Microsoft Word document to: procurement.nigeria@actionaid.org on or before 17th April 2026.

Applications should be titled:

Consultancy – Videographers – Documentation of Stories of Change (SPAC-West Africa)

Only shortlisted applicants will be contacted.